

# Notitie

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**VAN** : Ton Sels, secretary-general BIZ-Platform NL Foundation  
**DATUM** : 3 October 2017  
**ONDERWERP** : Draft program Trademission BID meets BIZ  
**NUMMER** : 20628466

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## Preface

From Monday November 13 (4pm) a delegation of 12 persons will visit Washington DC to meet the BID-Council and the BID's in DC to learn more about the way BID is organized in the USA and to show how BIZ in the Netherlands is working. For both parties it is interesting to establish a long lasting cooperation to be able to improve BID/BIZ in the future.

The delegation will fly back to Amsterdam on Friday November 17 at 5.45pm.

During the trip the delegation will stay in The Hampton Inn & Suites Alexandria Old Town Area South.

## Draft program

### Monday November 13:

- Arrival in Washington DC (4 pm).
- Attending a meeting of the Economic Development Board Washington DC.

### Tuesday November 14:

- In the morning: meeting with members of the BID-Council including a presentation on the history of BID in the USA and in DC and a presentation by the Dutch delegation about the way BIZ is organized in the Netherlands.
- Lunch (group to be decided)
- In the afternoon: visiting some BID's in DC
- Dinner (delegation and members BID-Council)

### Wednesday November 15:

- In the morning: Visiting some BID's in DC. Central focus on job creation in BID's and social impact of BID's.
- Lunch (group to be decided)
- In the afternoon: Conference **BID meets BIZ** to find out how to cooperate in terms of BID/BIZ in the future. How can we learn from each other? What kind of projects are developing in BID's and BIZ's? Can we set up a kind of exchange program?
- At the end of the conference: signing a Memorandum of Understanding MOU between BIZ-Platform NL Foundation and BID-Council Washington DC to show commitment to keep in touch and work together in improving BID's and BIZ's. (This conference will probably take place at the Dutch embassy.) Estimated attendees: 30 persons.
- Meeting with mr. Henne Schuwer, Dutch ambassador to the USA.
- Dinner (with some Dutch citizens living in Washington DC).

Thursday November 16: *Dutch American Heritage Day*

- In the morning: Dutch American event at one of the BID's in DC to emphasize the strong and historical bonds between the Netherlands and the USA.
- Offering Dutch lunchsnacks in one of the BID area's.
- In the afternoon visiting Capitol Hill.
- No program in the evening.

Friday November 17:

- In the morning: visiting the HQ of International Downtown Association IDA, meeting with David Downey, president and CEO of IDA.
- Visiting the Mall in DC.
- In the afternoon: flight back to Amsterdam (5.45 pm).